



UK – IRELAND FIBRE CONNECTIVITY WITHOUT LIMITATIONS

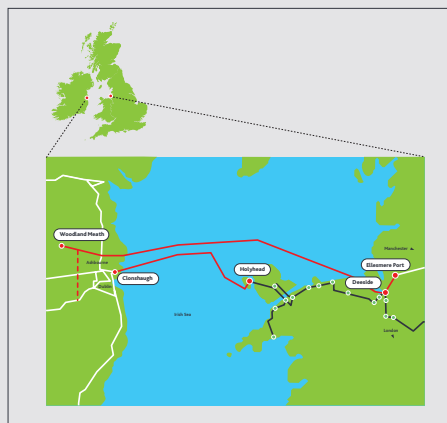
- **ANYWHERE TO ANYWHERE CONNECTION**
- **FULLY INTEGRATED WITH EXISTING NATIONAL NETWORKS**
- **FIRST UNLIMITED, DEDICATED FIBRE SOLUTION ACROSS THE IRISH SEA**
- **SHORTEST ROUTES FROM DUBLIN TO NORTH WALES, MANCHESTER & LONDON**
- **THE LATEST IN OPTICAL TECHNOLOGY FOR A TRULY FUTURE PROOF NETWORK**
- **CARRIER NETWORK RESILIENCE WITH HIGH AVAILABILITY**
- **PROVEN HISTORY OF SERVICE LEVEL EXCELLENCE**

UK - Ireland: Anywhere to Anywhere

Geo's collaboration on two new fibre optic subsea cable schemes has resulted in the newest, most modern dual crossing between the UK and Ireland. The project has been managed to the highest specification, utilising the latest technology to safeguard and bury the cable to provide the assurance and security your business requires.

Our subsea connection will be the shortest Irish Sea crossing in the market today, and the shortest distance from Dublin to London (725km). This means that you benefit from the most direct, low latency and repeater-less connection, without the need for expensive equipment requirements.

A highly secure and resilient solution

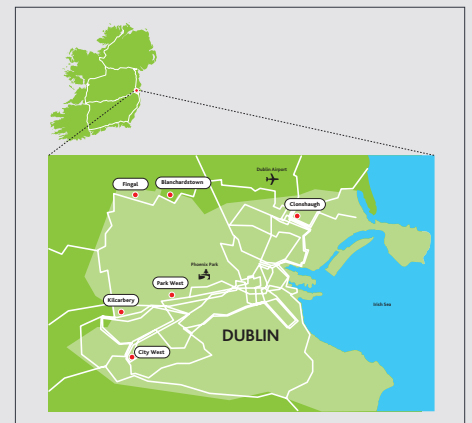


Demand for high capacity, scalable bandwidth between the UK and Ireland continues to be fuelled by the rapid and ongoing development of fixed and mobile internet, corporate networking, cloud services and Ireland's fast growing high tech sector. A new high fibre count network is a critical platform for future economic success in Ireland, Wales and the rest of the UK.

Connectivity

Geo's end-to-end route is the highest capacity, dedicated fibre offering across the Irish Sea, physically separate from other networks guaranteeing you increased security and the added confidence of knowing exactly where your data lies.

Extensive coverage across Ireland



The Dedicated Fibre Network Company

- 20th in Deloitte's 2010 UK Tech Fast 50
- Shortlisted for 2010 Sunday Times Tech Track 100 Performance Excellence Award
- 7th in the 2009 Sunday Times TechTrack100

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“BY PURCHASING DARK FIBRE FROM GEO TO IRELAND, WE CAN CONTINUE TO EXPAND OUR SERVICES IN DUBLIN. WE BOTH CONTINUE TO CHALLENGE THE TRADITIONAL TELCO MODEL AND HAVE HIGHLY RESPECTED CUSTOMERS FOR WHOM EXCEPTIONAL SERVICE IS REQUIRED FOR THEM TO EXECUTE THEIR BUSINESS PLANS.”

Ricardo Orcero, Director of Global Fibre Acquisition, Cogent

As your business grows and your data needs increase, Geo's network facilitates the ability to rapidly and easily scale up your capacity.

In addition to being fully resilient, the new route will connect to Geo's existing UK network, including FibreSpeed in North Wales and on-net sites including around 50 UK public data centres. In Ireland, Geo can provide connections nationally and across Dublin, including the key Dublin data centres at Clonsaugh, Blanchardstown and City West by successfully integrating our partner's network.

Bespoke Network and Bandwidth Solutions

At Geo, we don't believe in a one size fits all approach. Our customers benefit from our pay-as-you-grow business model, which allows them to own their fibre and manage bandwidth requirements at the lowest possible cost.

A range of solutions:

- Dedicated managed solutions delivering wavelenghts and data packets
- Dedicated fibre networks managed and lit by customers
- Fully managed networks run by Geo
- Fully bespoke design, build and operate models

Geo's UK network already supports some of the largest data users in the Service Provider, Carrier, Mobile and System Integrator areas.

Service Providers

Our Service Provider customers, including TalkTalk and Exponential-e serve some of the most data-intensive industries and demand a stable, robust network. Our network

performance is unrivalled, with over 4 years since the last cable cut on our national network. Service Providers with an existing footprint in Ireland or planned expansion, now have access to the same levels of quality and performance in an extended network.

ISPs

With intense competition and market saturation, ISPs are under pressure to compete on bandwidth capacity, network reach and network performance. The service levels and legacy-free asset Geo has been providing across the UK is now available to ISPs with business interests in Ireland. Our network expansion means your network reach just got bigger and better.

Carriers

Customers of the Carrier communities across the UK and Ireland continue to demand more bandwidth for lower prices, reinforcing the need for a commercially flexible fibre network provider. With the combination of a legacy-free asset and Geo's unique commercial model, Carriers are discovering an alternative to the traditional telco model.

Mobile

Whilst traffic volume continues to grow, mobile operators in UK and Ireland can reduce their TCO by designing and managing their own dedicated fibre network from Geo, enabling far easier upgrade paths and vendor flexibility.

Data centres

Data centres across the UK and Ireland demand low latency, highly resilient connections for their customers. With

connectivity to over 100 public and private data centres in the UK alone, Geo provides dedicated fibre to some of the world's largest names.

Enterprise

With an enviable list of global media, banking and professional services customers, Geo has been providing dedicated fibre connectivity and networks to suit the demands not just of today, but of the future. Whether your business is driven by speed, security, technology or efficiency, our network across the UK and Ireland will provide the solution to fit.

Public sector

Our Public Sector customers achieve maximum value for money, security and shared service opportunities from our dedicated fibre networks. With proven experience of delivering to Health, Education, Councils and other public sector organisations, we can now extend our services to the industry in Ireland.

Systems Integrators

SIs operating in Ireland can now move away from the typical shared platform model to benefit from Geo's dedicated fibre solution. Lower capex and opex expenditure reduce the pressure on margins, providing the platform for diversification and the competitive edge.

Want to find out more? Please call us on +44 (0) 20 3326 9500 or visit our website www.geo-uk.net

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