



GEO TRANSITIONAL SERVICES CHOICE, FLEXIBILITY & CONTROL

- **BESPOKE DELIVERY MODELS TO SUIT YOUR BUSINESS**
- **EXPANDABLE NETWORK MANAGEMENT**
- **FULL CONTROL OF YOUR NETWORK ASSET**
- **MORE CONTROL AND BETTER PERFORMANCE**

FIBRE DEPLOYMENT - NETWORK SERVICES THAT ALLEVIATE RISK AND INCREASE CONTROL

Facilitating network growth

The decision for most organisations to move to a dark fibre network is driven by capacity, resilience and latency.

Once the business case has been made, factors such as control and maintenance can reveal resource and capability issues. Layer 1 technology such as dark fibre requires specialist knowledge and skill to design, deploy and manage.

Geo has a range of services which allow its customers to have high-capacity fibre based networks with all the benefits of flexibility and control, without the risk and resourcing issues of managing the network themselves.

Often customers are moving from metro point to point fibre and expanding to national long haul routes with repeaters and amplification. This typically involves a step change in resourcing and capability to extend to a long haul network.

Our services de-risk this activity resulting in **more control, improved net performance and ultimate scalability.**

Our customers find traditional telco models too restrictive

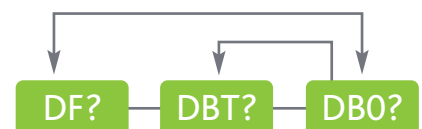
- Traditional telco models are often limited to one option, whereas Geo understands that our customers are looking to manage and control networks depending on their resources, business needs and SLA requirements.
- Our customers choose from a range of fully bespoke solutions:

DF: Dark Fibre

DBO: Design, Build, Operate

DBT: Design, Build, Transfer

- Often, the option taken initially may need to alter to suit the changing business needs. Our network operations teams are able to re-align a customer's network management depending on these needs and partner them through a seamless transition.



The Dedicated Fibre Network Company

- Finalist in 2011 UK Customer Experience Awards
- 20th in Deloitte's 2010 UK Tech Fast 50
- Shortlisted for 2010 Sunday Times Tech Track 100 Performance Excellence Award
- 7th in the 2009 Sunday Times TechTrack100

© Geo Networks Limited 2011. All Rights Reserved.





TRULY BESPOKE SERVICES AND IN-LIFE MANAGEMENT FROM DARK FIBRE TO FULL DESIGN, BUILD AND TRANSFER

A tailored approach

Networks come in all shapes and sizes, but at Geo we understand your business and your network needs flexibility throughout its lifetime – during design, build and beyond delivery.

Managing the period of change which comes with network growth, ensuring resource is available and not compromising on performance is essential to our customers.

Why Geo's Transitional Services?

Many of our customers choose us because the traditional telco service model doesn't allow for flexibility and tailored resource management. We offer solutions that don't restrict their options. With project teams with over 150 man years experience and an equipment agnostic approach, we're able to offer a consultative approach from installation, equipment selection through to controlled handovers.

Geo's Transitional Services include implementation of the chosen solution, management of platform for chosen period and reverse transition to full customer control of platform.

What are the services offered?

- Data growth and needs analysis
- Scenario planning and modelling
- Full requirements capture
- Commercial modelling for solution fit
- Management of suppliers and third parties
- SLAs built around customer solutions and in-life service reviews and management
- Carefully controlled handover procedures
- Reversal arrangement should customer business environment /need change

In addition, Geo's teams are:

- Supplier and equipment agnostic
- ISO9001 accredited & Prince 2 practitioners

Want to find out more?

Please call us on +44 (0) 20 3326 9500 or visit www.geo-uk.net

